

The forecast your CEO can finally trust.

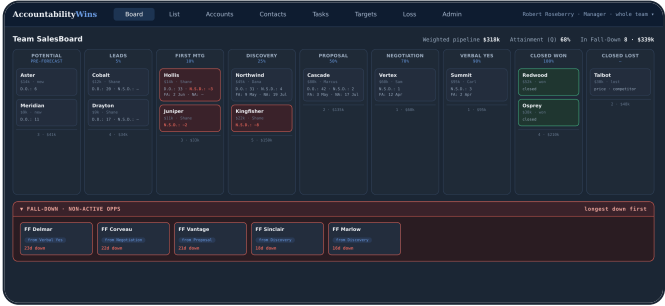
Every other CRM believes whatever your reps type. AccountabilityWins only forecasts what's provably real — a deal holds a confirmed next meeting, or it falls out of the number in plain sight.

THE PROBLEM

Pipeline you can't trust. Happy-ears deals sit in-stage looking healthy while they quietly die. Monday reviews argue about which opportunities are real. The number the board sees isn't the number that closes.

THE SHIFT

A deal counts because it can **prove itself** — a confirmed next meeting, date and time, in both diaries. No proof, and it drops into a **Fall-Down** strip with a live counter of how long it's been stalled. Managers coach the one behaviour that fills the number back with fact.



The team SalesBoard — nine weighted stages and the single Fall-Down strip.

WHAT IT DOES

Fall-Down, live

Stalled deals fall out of the forecast, tagged by stage, counting the days down.

Coaches behaviour

Eight archetype boards make patterns like spray-and-pray and sandbagging obvious.

Truthful forecast

Weighted pipeline from confirmed next steps — plus performance-to-target on login.

Minutes to value

One file, one screen, installs on iPad & Mac. No config, no training week.

THE IMPACT WE MEASURE



- Board + list views
- Calendar-enforceable tasks
- Editable accounts & contacts
- Admin & roles
- Excel target import
- Loss analysis
- Offline · installable